# Shipping coupons

In this feature, you can:

- Create promotion coupons that effect change to the shipping panel in the checkout

To access this feature, do the following:

1. Login to your WebStore Manager.
2. Go to **Marketing > Web Coupons.**
3. Create a coupon.
4. Select a shipping **Discount Type.**

## Possible Use Cases

- The most common request has been for a coupon that offers free shipping if a shopper spends over a certain amount.

- Implementing this is as simple as creating a shipping web coupon with a 100% discount and a restriction that it only applies to basket totals over your chosen amount.

- To take this to the next level, you can use rules to restrict the discount to customers based on a certain country/state.

- This allows you to offer targeted discounts.

- Use the rules to restrict the web coupon to only work for certain shipping types.

- Make a coupon that reduces shipping by a chosen amount if you have a certain item in your basket.

- There is nothing stopping you from applying some or all of the above at the same time.

- The system will not reduce the price of shipping below 0.

## How to Implement

- Click **Create Coupon.**

- Enter the necessary coupon information.

- Select the discount type, for shipping, click **Shipping Amount Off** or **Shipping Percentage Off.**

## Adding Rules to shipping coupons

- Rule configuration allows you to target certain states/ countries or certain shipping types.

- In this example, if the shipping method being used is UPS- Ground, then a certain amount will be deducted.

# Rule Configurator

## Condition Builder

**Condition Source:**

Shipping Method Name
Shipping Address Zip Code
Shipping Address Country Code
Item UPC
Item Name
Item Sub Description 1
Item Sub Description 2
Item Sub Description 3

**Condition Operator:**

Is Equal To

**Value:**

UPS - UPS Ground

Add    Change    Delete

## If ALL the following conditions are TRUE:

Shipping Method Name Is Equal To UPS - UPS Ground

## Then perform the following action

Apply the coupon    2.50

Create Rule    Cancel