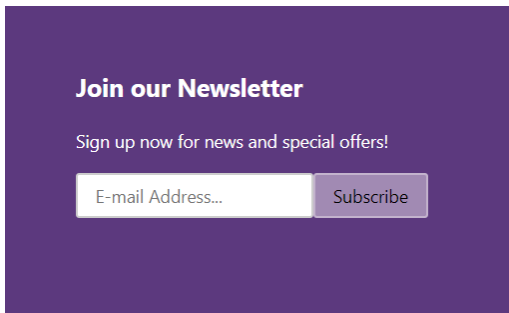# Integrations with mailing list providers

Last Modified on 28/09/2023 10:10 am IST

Mailing list integrations refer to third-party service providers that enable stores to effectively manage email lists of their customers. Through these integrations, stores can send email communications to customers who have signed up for their mailing list.

Newsletter form

By filling out the newsletter form on the home page, customers can subscribe to the newsletter by providing their email address.
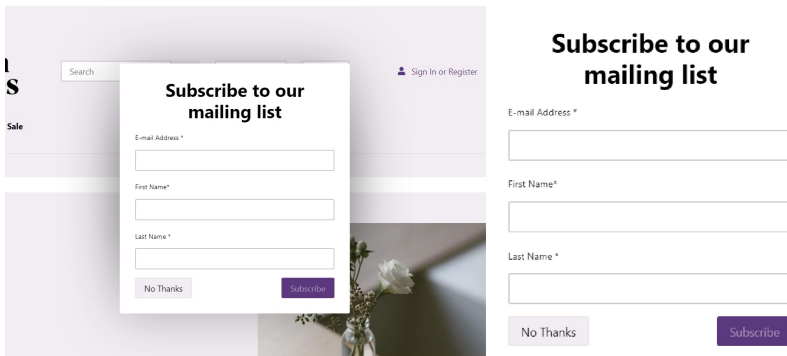

Mailing list pop up

You can enable email pop up window on your home page in WSM to allow customers subscribe to your mailing list.

Checkout page

Customers can also subscribe to your mailing list from the checkout page

Currently, there are the following integrations available on our platform:

Mailchimp

Mailchimp is widely regarded as one of the top choices for a comprehensive mailing service. It is known for its user-friendly interface and its ability to provide strong features while being easy to use.

Constant contact

Constant Contact is comparable to other platforms like Mailchimp and it offers the capability to send SMS messages natively.

Klaviyo

Klaviyo is an enterprise-level solution that empowers you to accomplish all of the aforementioned tasks at a significant scale and with automation capabilities.