

# WebSell admin

Last Modified on 29/09/2023 12:53 pm IST

The admin side of your webstore is managed by using three WebSell tools, which incorporate everything from store management to the behind-the-scenes settings for your store. These are the WebSell Portal and WebStore Manager (WSM for short). This section includes articles related to these tools and more.

## In this section

- [How to use the Portal and WebStore Manager](#)
  - [Google Analytics](#)
  - [Emails and SPF records](#)
  - [Connecting to the FTP server](#)
  - [How to open a ticket with WebSell support](#)
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