Overview

Discover the essential aspects of WebSell, including its core functionalities, various selling methods, dependable performance, and available support resources.

Key features

WebSell gives you all the tools and services you need to set up, run, and grow your business. You'll find everything you need to showcase your products, process payments, and communicate with customers. WebSell offers:

- A responsive webstore built using our Next Gen ⬈ technology that will make your business shine.
- Software for synchronizing your Point of Sale system and your website.
- Additional software for managing the attributes of your products called PAM.
- Access to a number of additional features ⬈ and integrations including many payment and shipping providers.
- Opportunities to grow even further with add-on marketing services like Paid Search and Email Marketing.
- A WebSell blog ⬈ with guides, articles, and eBooks for running your store and connecting with your customers.
- A dedicated support team and ticketing system where you can log your issues and speak to a real member of staff.

Ways you can sell

WebSell lets you sell online in more ways than one. Using WebSell's direct integrations with leading online marketplaces and sales channels, you can expand your sales beyond your webstore. Here are the ways you can sell online with WebSell:

Via your WebSell webstore

The main way retailers sell with WebSell is via their online webstore. Request a demo ⬈ to get started with getting your e-commerce website. Then you'll connect your POS system to your webstore, sync your products between your systems, and customize your by working with our web design team.

Via other online sales channels

You can also sell your products via a number of other online sales channels that work via direct integration to your POS system. Sales channels currently supported by WebSell include:

- Amazon

- Google Shopping
- Instagram Shopping

> 🔔 **NOTE**
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> Marketplace and sales channel integrations are paid add-ons. To discuss your marketplace integrations, please contact our sales team ↗.

WebSell uptime

Our primary goal is to ensure that your business remains accessible to your customers whenever they desire to make a purchase. Over the past year, we have consistently maintained a platform uptime of 99.99% across all geographic regions. Uptime serves as a measure of the reliability of our operating system, encompassing various crucial aspects such as online storefronts, checkout processes, WebSell Sync, PAM, and WebSell itself. However, it's important to note that our uptime calculations do not account for the following instances of downtime:

- Errors arising from POS migrations
- Errors resulting from customization of webstore templates
- Planned downtime or maintenance activities
- Significant or unforeseen natural events beyond the control of WebSell

Where you can get help

WebSell has a number of different resources to help you succeed online. They include:

- WebSell YouTube channel ↗
- WebSell blog ↗
- WebSell Support ↗