

New product customization

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Customizing products is a great way to offer customers more flexibility and personalization when shopping on your webstore. Whether it's adding custom text, selecting colors, or choosing from different variations, product customization enhances the shopping experience and can help boost sales. In this article, we'll walk you through the new product customization features and how to set them up effortlessly.

Enabling the New Product Customization Builder

Steps:

1. In WebStore Manager, under **Settings > All Config Options**, enable **New Product Customization Builder**.
2. Next, go to the **Products** tab and select **Product Customization (New)**.
3. Click on the **Add New Customization** button.
4. A dropdown will appear, where you can choose from the following **customization types**:

- **Variants**
- **Text Input**
- **Radio Buttons**

You can then specify the customization options such as types, sizes, engravings.



Customisation ID	Customisation Name	Variant Count	Products Assigned	Actions
27	Your text:	1	2	+details
33	Fabric	1	1	+details

5. For each customization, you have the option to **adjust the price** by:

- **Adding a specific amount**
- **Subtracting from the base price**
- **No change**
- **Adding a percentage increase**

6. After saving your customization, you can add **additional options** by clicking the **Details** button.

[+details](#)

Edit Customisation Variants for Option: Your text:

Text title: Price change: Price:

7. Once you've set up the customization, you can **assign products** to it by clicking on the **Product Assignments** button.

8. You can **filter products** by departments or categories, and **search** by product codes or names.

9. Select the customizable products from the left menu, the customizations from the right menu, and click **Assign**.

To assign multiple customizations to a product (or multiple products to a customization), use the following **shortcuts**:

- **Shift + Click:** Select a group of items
- **Cmd + Click (macOS) or Ctrl + Click (Windows):** Select specific items

Assign Customisations to Products

Tip: To assign more than one customisation to a product or vice versa, shift+click to select a group of items or cmd+click (macOS) ctrl+click (win) to select a specific set of items on either menu. To Remove Assignments, check the "Remove Assignments" box and select the Customisations to be removed from.

Show Products Remove Assignments
 2 found, displaying 1 to 2.

Select All **Select Customisable Products**

- Cotton Cloth T-Shirt Small
- Customizable White T-shirt

Select All **Select Customisations**

- Your text: Fabric

10. To remove any assigned customizations, check the **Remove Assignments** box, then select the customizations and products you want to unassign.

Once the customization is assigned, it will appear above the **Add to Cart** button on the product page.

Customise your Product!

Your text: (+€5.00)

Price with Customization: €31,99

In case of any issues with the display on the product page, cart or checkout, please open a ticket with Support for assistance.

