

Assigning content tabs to a group of pages

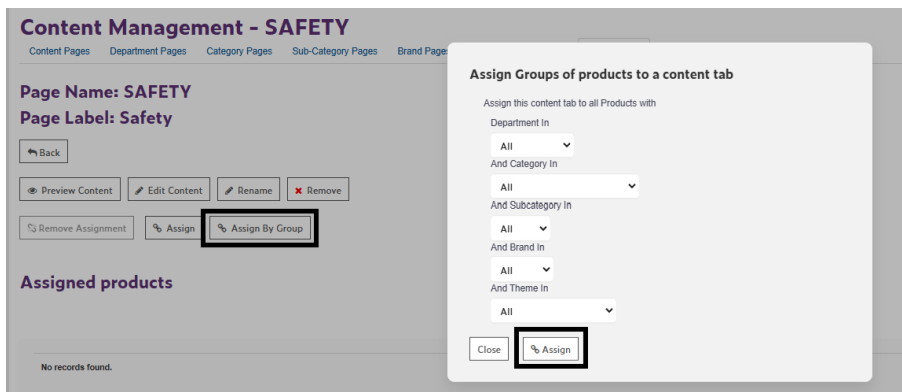
Last Modified on 11/07/2025 10:50 am IST

We've introduced a new feature that lets you assign content tabs to groups of products using filters like Department, Category, Subcategory, Brand, or Theme. This enhancement provides greater flexibility, allowing you to efficiently target specific product groups with relevant content. By streamlining the management of content tabs, this feature helps save time and maintain consistency across your webstore.

How to assign a content tab by group

Steps:

1. In WebStore Manager, navigate **Design & Content > Content Management > Content Tabs**.
2. Click on **Edit button** next to the specific content tab to go to its detail page.
3. Click the **Assign by Group** button.



4. Choose your filter(s):
 - You can assign by a single filter, such as **Department** (e.g., Audio), or;
 - Combine multiple filters for a more specific group, such as **Department** in Audio **AND Brand** in Sony > Click the **Assign** button.
 5. Once filters are selected, the content tab will automatically apply to all product pages that meet the chosen criteria.
 6. Edit the content page by selecting **Edit Content** tab on the content tab details page.
-