WebSell Loyalty Program
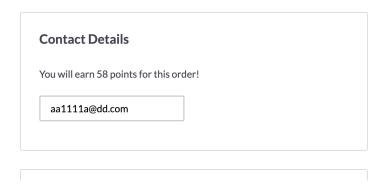
WebSell Loyalty is a web-based loyalty solution for your online store. It helps increase customer retention by rewarding shoppers with points for their purchases—encouraging repeat business through discounts on future orders.

My Account

Your current Point balance is : 10000 point(s)
You can redeem up to 10000 points and save $100.00 on your next order!

Please select one of the following:

My lists	Gift Registries	Order History
Favorites	Update Account Details	Logout

Features

Completely Customizable

You have full control over both the earning rate (how much a customer must spend to earn a point) and the redemption rate (the value of each point). If your store supports multiple currencies, you can set custom rates for each one. You can also define a minimum number of points required for redemption, enforce redemption in specific intervals, and even offer a welcome point bonus for new customers.

Contact Details

You will earn 58 points for this order!

aa1111a@dd.com

New Templates and Promotions

Show customers their potential savings and points earned by using a promotional template that displays when they're logged into their account. With a customizable promotional template, you can highlight

loyalty rewards to logged-in shoppers and boost conversion rates. While currently set to display at checkout, it can easily be adapted to appear anywhere on your site. Plus, with powerful new NitroScript variables and the Loyalty Checkout Panel, you can create a seamless, branded loyalty experience that fits perfectly with your store.
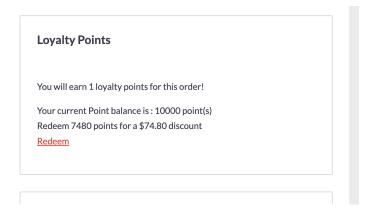
Customer Points Management

Your store will have access to a new WebStore Manager page, allowing you to update the points for any customers.

Loyalty Points

Order By:	Sort Order:	Matches Per Page:	Username:
Loyalty ID	Descending	10	

Filter

11 found, displaying **1** to **10**.

1   2   Next

Username	Points
nitrolive	300

Order Discounts

Customers can apply redeem their points for discounts with the simple click of a button at checkout. The Order will contain a comment for how many points were used for how much of a discount.

Loyalty Points

You will earn 1 loyalty points for this order!

Your current Point balance is : 10000 point(s)
Redeem 7480 points for a $74.80 discount
Redeem

Account Page Section

Customers can easily track their loyalty points right from their account page. When they have items in their cart, they'll also see the discount they can unlock by redeeming their points—making it easier than ever to save while they shop.

My Account

Your current Point balance is : 58 point(s)
You can redeem up to 0 points and save $0.00 on your next order!

Please select one of the following:

How to Enable on your webstore

Please reach out to our team and open a support ticket on our platform to inquire about enabling this feature.