Fonts

Main Font

Your **main font** is the primary text style used across your ecommerce site—navigation menus, product descriptions, category pages, and general content.

For the best shopping experience, we recommend choosing a clean, simple font. Minimalistic fonts load quickly, look professional, and remain easy to read on both desktop and mobile devices. This is especially important for product information, where smaller text needs to stay clear and readable.

Popular examples include **Helvetica** and **Arial**.

In the **"Main Font Name"** field, enter the name of the font you want to use on your webstore. We support several default system fonts, as shown in the screenshot above.

If you're using a default system font, you can leave the **"Main Font External URL"** field empty.

Accent font

The accent font is usually used for headings, product names, and carousel titles. A good accent font helps important content stand out without hurting readability.

If your accent font doesn't show up on your webstore after adding it and saving the settings, please open a support ticket so we can help.

Accent Font

If present, this font will appear as product names, carousel titles and headings.

Accent font name:

Accent font name

Accent font external URL:

Accent font URL

Accent font weight:
Some custom fonts don't support **bold** setting. In this case write 400 in the field below.
Leave empty in most cases.

700

Adding custom fonts

To give your ecommerce store a more branded look, you can use custom third-party fonts—for example from Google Fonts: Browse Fonts - Google Fonts

This is an easy way to upgrade your store's visual identity. All Google Fonts are open-source, free to use, and available for commercial use.

To get the Google Fonts External URL for either Main or Accent font:

1. Go to **https://fonts.google.com** ↗
2. Search for a font that fits your brand style (e.g., *Roboto, Montserrat, Poppins*).
3. Click on the font. On the right side, select **"Get Font"**.
4. Select the styles you need (Regular, Bold, etc.).
5. Find the **"Get Embed Code"** section on the right side.
6. Copy the **URL inside the** `<link>` **tag**.
   Example:

   ```
   <link href="https://fonts.googleapis.com/css2?family=Roboto:ital,wght@0,100..900;1,100..900&display=swap"
   rel="stylesheet">
   ```

The `href` value is your **external URL**.

Search fonts

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Get font

Roboto

Designed by Christian Robertson, Paratype, Font Bureau

Sans Serif — Neo Grotesque | Technology — Variable | Feeling — Business | Feeling — Competent | Feeling — Calm | Feeling — Stiff

Whereas disregard and contempt for human rights have resulted

Select preview text: | Writing system ▾ | Language ▾

1 font family selected

Share | Remove all

Roboto | Variable ⓘ

Everyone has the right to freedom of thought, co

<> Get embed code

⬇ Download all (1)

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◉ <link> ○ @import

Embed code in the <head> of your html

```
<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link href="https://fonts.googleapis.com/css2?family=Roboto:ital,wght@0,100..900;1,100..90
0&display=swap" rel="stylesheet">
```

Copy code