# B2B Pricing - Price Levels

WebSell supports multiple Business Central pricing and discount mechanisms. This includes customer-specific prices, price levels, and quantity discount tables that are synchronized from Business Central to WebSell. This article outlines how those price levels are displayed on the storefront, how pricing data is applied at the customer level, and which configuration settings are required to maintain consistent B2B pricing across both systems.
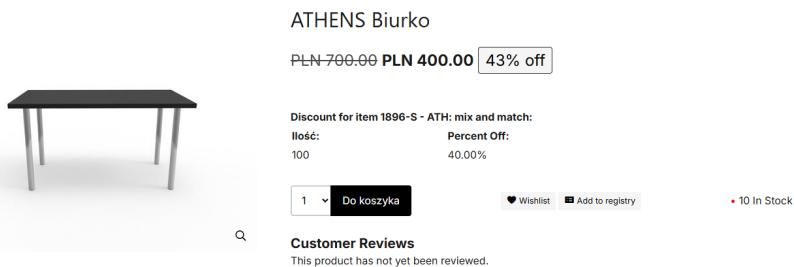
When B2B pricing is enabled, WebSell will display price levels to authenticated customers who have a corresponding price level assigned in Business Central. The storefront always displays the lowest available price, so if a customer's assigned price level results in a higher value than the web price or web sale price, the higher amount will not be shown.

Pricing based on assigned price levels will not appear for guest visitors anywhere on the site, including homepage carousels, marketing blocks, or product detail pages, until the customer has logged in.

WebSell synchronizes price levels from the **Sales & Discounts** card in Microsoft Dynamics 365, supporting price levels **A–Z** (26 tiers) for customer groups via **special prices**, as well as **individual pricing** for specific customers per item. Note that these individual prices are not quantity-based.

Sales Prices & Discou... · · ·   View Existing Prices and Disc...

Sales Prices & Discounts

Specifies sales prices and line discounts for the item.

Ask Copilot

Sales Prices
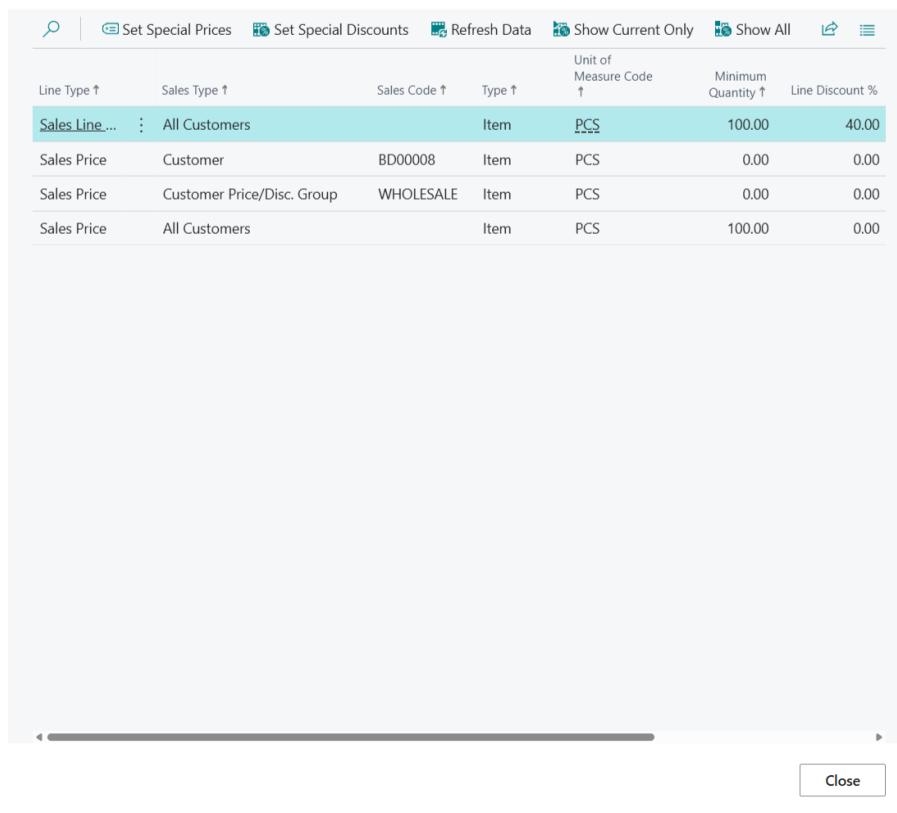
Set Special Prices   Set Special Discounts   Refresh Data   Show Current Only   Show All

Line Type ↑	Sales Type ↑	Sales Code ↑	Type ↑	Unit of Measure Code ↑	Minimum Quantity ↑	Line Discount %
Sales Line ... ⋮	All Customers		Item	PCS	100.00	40.00
Sales Price	Customer	BD00008	Item	PCS	0.00	0.00
Sales Price	Customer Price/Disc. Group	WHOLESALE	Item	PCS	0.00	0.00
Sales Price	All Customers		Item	PCS	100.00	0.00

Close

To set up special pricing in Microsoft 365:

1. Open the item record.

2. Go to **Special Sales & Discounts** > **Create New Special Price**.

3. Select the **Sales Type, Sales Code** and enter the **Discounted Unit Price**.

Customer-specific discount: Select **Customer** as the sales type and choose the specific customer.

Group discount: Select the appropriate **Customer Group** and ensure the relevant customers are assigned to that group.

General discount: Select **All Customers** as the sales type to apply the discount to all customers.

For more detailed instructions, please refer to the demonstration video:

Dynamics 365 Business Central: Sales Prices

To enable on your website:

1. Open **WebStore Manager.**

2. Select **Settings** › **All Config options** tab.

3. Enable **NS ONLY: Enable B2B Pricing.**

WebStore Configuration

You can manage your WebStore preferences and configuration options here. Please refer to the online documentation before changing any settings.

Filter
pricing

Back to Listing

Search Results

3 option(s) found:

NS ONLY: Membership pricing level
NS ONLY: Enable B2B Pricing

Description: NITROSELL ONLY: When enabled, price levels A, B, or C are displayed to customers if those customers have that level set in RMS. Note that the webstore will always display the lowest price, so if a customer's price level is higher than web price or web sale price, it will not be displayed.. more...

☑ **NS ONLY: Enable B2B Pricing**

Save   Cancel

NS ONLY: Allow Zero price B2B pricing