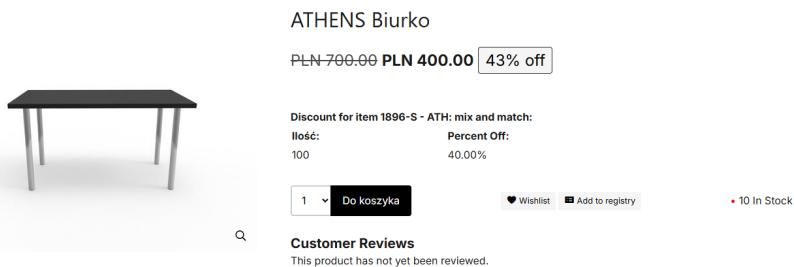


B2B Pricing – Price Levels

Last Modified on 19/12/2025 1:00 pm GMT

WebSell supports multiple Business Central pricing and discount mechanisms. This includes customer-specific prices, price levels, and quantity discount tables that are synchronized from Business Central to WebSell. This article outlines how those price levels are displayed on the storefront, how pricing data is applied at the customer level, and which configuration settings are required to maintain consistent B2B pricing across both systems.



When B2B pricing is enabled, WebSell will display price levels to authenticated customers who have a corresponding price level assigned in Business Central. The storefront always displays the lowest available price, so if a customer's assigned price level results in a higher value than the web price or web sale price, the higher amount will not be shown.

Biurka biurowe

The screenshot shows a category page for 'Biurka biurowe' with a heading '11 products in this category, displaying products 1 to 11.' Below the heading, two products are listed in a grid. The first product is 'ATHENS Biurko', shown as a black desk with a '10 NA STANIE' badge. The second product is 'Biurko narożne L-kształtne dla kierownictwa', shown as a wooden L-shaped desk with a '10 NA STANIE' badge. Both products have a 'Quantity Discount Table' badge above them. The 'ATHENS Biurko' table shows 'PLN 700.00 PLN 400.00' and 'Save: PLN 300.00 (43%)'. The 'Biurko narożne' table shows 'PLN 125.10 PLN 100.00' and 'Save: PLN 25.10 (20%)'. Each product has a 'Do koszyka' button at the bottom.

Pricing based on assigned price levels will not appear for guest visitors anywhere on the site, including homepage carousels, marketing blocks, or product detail pages, until the customer has logged in.

WebSell synchronizes price levels from the **Sales & Discounts** card in Microsoft Dynamics 365, supporting price levels **A-Z** (26 tiers) for customer groups via **special prices**, as well as **individual pricing** for specific customers per item. Note that these individual prices are not quantity-based.

Sales Prices & Discou...

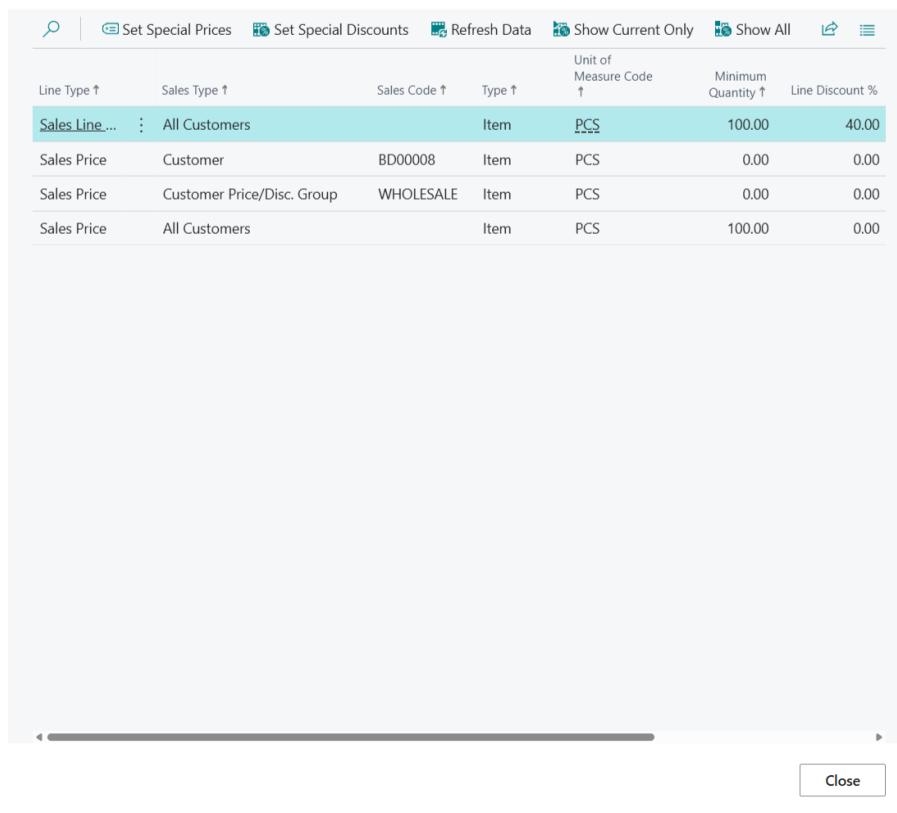
[View Existing Prices and Disc...](#)

Sales Prices & Discounts

Specifies sales prices and line discounts for the item.

Ask Copilot

Sales Prices



The screenshot shows a table titled 'Sales Prices' with the following data:

Line Type ↑	Sales Type ↑	Sales Code ↑	Type ↑	Unit of Measure Code ↑	Minimum Quantity ↑	Line Discount %
Sales Line...	All Customers		Item	PCS	100.00	40.00
Sales Price	Customer	BD00008	Item	PCS	0.00	0.00
Sales Price	Customer Price/Disc. Group	WHOLESALE	Item	PCS	0.00	0.00
Sales Price	All Customers		Item	PCS	100.00	0.00

To set up special pricing in Microsoft 365:

1. Open the item record.
2. Go to **Special Sales & Discounts** > **Create New Special Price**.
3. Select the **Sales Type**, **Sales Code** and enter the **Discounted Unit Price**.

Sales Type †	Sales Code †	Item No. †	Unit of Measure	Minimum Quantity †	Unit Price	Starting Date	Ending Date
Customer	BD00008	1896-S	PCS	0	500.00		
Customer Price Group	WHOLESALE	1896-S	PCS	0	400.00		
→ All Customers		1896-S	PCS	100	300.00		

Customer-specific discount: Select **Customer** as the sales type and choose the specific customer.

Group discount: Select the appropriate **Customer Group** and ensure the relevant customers are assigned to that group.

General discount: Select **All Customers** as the sales type to apply the discount to all customers.

Sales Type †	Sales Code †	Type †	Code †	Unit of Measure	Minimum Quantity †	Line Discount %	Starting Date	Ending Date
→ All Customers		Item	1896-S	PCS	100.00	40.00		

For more detailed instructions, please refer to the demonstration video:

Dynamics 365 Business Central: Sales Prices

To enable on your website:

1. Open **WebStore Manager**.
2. Select **Settings > All Config options** tab.
3. Enable **NS ONLY: Enable B2B Pricing**.

WebStore Configuration

You can manage your WebStore preferences and configuration options here. Please refer to the online documentation before changing any settings.

Filter
pricing

[Back to Listing](#)

Search Results

3 option(s) found:

NS ONLY: Membership [pricing](#) level
NS ONLY: Enable B2B [Pricing](#)

Description: NITROSELL ONLY: When enabled, price levels A, B, or C are displayed to customers if those customers have that level set in RMS. Note that the webstore will always display the lowest price, so if a customer's price level is higher than web price or web sale price, it will not be displayed.. [more...](#)

NS ONLY: Enable B2B Pricing

[Save](#) [Cancel](#)

NS ONLY: Allow Zero price B2B [pricing](#)