

Go-Live Procedure

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This guide walks you through the process of taking a staging store live and directing your domain's web traffic to WebSell servers. Follow each step carefully to ensure a smooth transition with minimal disruption.

Identify Domain Registration & DNS Configuration

Before making any changes, you need to understand where the domain is managed and how its DNS is configured.

Use a WHOIS lookup tool (e.g. <http://whois.domaintools.com/>) to determine:

- **Domain Registrar**

This is where the domain is registered and where the **NameServers** are typically configured.

- **NameServers**

These define where the domain's DNS is hosted. While often managed by the registrar, they may point to a third-party provider.

- **DNS Zone Configuration**

Wherever the NameServers point is where the **Zone File** is controlled. This includes records such as:

- A Records
- CNAME Records
- TXT / SPF Records
- FTP and other service-related entries

Update DNS Records

Once you've confirmed access to DNS settings and are ready to proceed, update DNS Zone Records by following the steps below.

a) Update Root A Record:

- Locate the A record with host `@`

b) Add the following A Records:

- `72.3.177.107`
- `72.3.177.10`

c) Update WWW CNAME Record:

- Locate the `www` CNAME record
- Change its value to:

ecommerce.powered-by-nitrosell.com

d) Update SPF / TXT Record:

To enable WebSell email spoofing permissions:

- If an SPF record exists, edit it to include:

spf.websell.io

- If no SPF record exists, create a new TXT record with the required SPF value

Make the Store Live

Once DNS changes are complete and have propagated, please contact our team so we can set your store **Live** in the Portal.